

Contract Award Notice

Project: P173589-Meghalaya Health Systems Strengthening Project

Loan/Credit/TF Info: IBRD-92910

Bid/Contract Reference No: DHS/P-64/MHSSP/NCS-9/2025-26

Procurement Method: RFQ-Request for Quotations

Scope of Contract: Engagement of a Production House for Development of Social & Behavioural Change Communication (SBCC) Video Campaigns and Songs for MHSSP

Notice Version No: 0

Date Notification of Award Issued

(YYYY/MM/DD)

2026/01/22

Duration of Contract

6 Month(s)

Awarded Bidder(s):

INK CREATIVE CONSULTANCY (1051750)

93, Nongrim I Mei, Lower Lumparing, Shillong, East Khasi Hills, Shillong - 793004

Country: India

Bid Price at Opening

INR 3000000.00

Evaluated Bid Price

INR 3000000.00

Signed Contract price

INR 3000000.00

Evaluated Bidder(s):

THE ROOTS – KI THIED TYNRAI (980372)

The Retreat Building Umshing Umjapung, Shillong, Meghalaya, 793022

Country: India

Bid Price at Opening

INR 7400000.00

Evaluated Bid Price

INR 7400000.00

VARIANCE (1051757)

Mawlai, Umjaiur, Shillong -8

Country: India

Bid Price at Opening

INR 6375000.00

Evaluated Bid Price

INR 6375000.00

THE CO.LAB (1051739)

Shri Rundolf Mawlieh C/o Mrs. B. Ranee, Oxford Hills, Opp J N Villa

Country: India

Bid Price at Opening

INR 4250000.00

Evaluated Bid Price

INR 4250000.00

THE LIVING PICTURE COMPANY (1051749)

Zoram Villa, Bomflyde Road, Shillong - 793001

Country: India

Bid Price at Opening

INR 5010000.00

Evaluated Bid Price

INR 5010000.00

INSIGHT BRANDCOMM PVT. LTD. (350397)

4A, 4th floor, Royale Arcade, Dr. B. Barooah Road, Ulubari, Guwahati-781007, Assam

Country: India

Bid Price at Opening

INR 4050000.00

Evaluated Bid Price

INR 4050000.00

MEGH MULTI-MEDIA (1051759)

Langkerding, Nongmensong, Shillong

Country: India

Bid Price at Opening

INR 5000000.00

Evaluated Bid Price

INR 5000000.00

THE VISUAL FACTORY (1051760)

Lower Mawprem, H.No. 94, Pdengshnong, Shillong

Country: India

Bid Price at Opening

INR 6650000.00

Evaluated Bid Price

INR 6650000.00



Ramkumar Chitturi, IAS

Project Director

Meghalaya Health Systems Strengthening Project

The document is digitally approved. Hence signature is not needed.